

OMAT Features & Benefits

OMAT Market Position

OMAT Heat-Shield products have been selling in the UK since 2007 and have seen a steady growth in popularity since that time. The idea of a mat with a slit and hole enables the product to be positioned, not only as a standard heat mat would, m, occupies a premium point in the UK market for Soldering Heat-Shield products.

OMAT heat mats have a very durable feel & appearance to them. This "heavy-duty" appearance helps to give the product a real "durable" quality as well as contributing to its functionality.

OMAT Product History

- UK Sales to date have been successful & demonstrate consistent market share growth.
- OMAT products enjoy a considerable following amongst UK contract plumbers.
- OMAT products have a clean Legal Record over this period.

OMAT Primary Advantages

- Easy "consumer conversion" due to the familiar format combined with self-explanatory "Added-Value" features.
- In service, OMAT is durable and can be employed in multiple positions where a standard heat mat cannot be used.



OMAT® Unique Product Features

- Unique product features based upon Patented "Slot & Hole" design.
- OMAT wraps securely around pipes often without the need for additional fixing equipment, saving time & money.
- OMAT's base material is carefully selected to provide both required flexibility together with the benefits of remaining self-supporting, often negating the need for additional fixing.

OMAT Testimonials

OMAT are highly respected in the UK plumbing industry. Documentable excerpts from UK Plumbers Forum's include:

- *"OMAT" are the best ones to use, they last longest, can be placed around a pipe and are the most heat resistant"*
<http://www.ukplumbersforums.co.uk/plumbing-tools/5908-heat-shield.html>
- *"simply the best solder mat on the market more expensive than others but worth it"*
- *"If you need a good soldering mat then don't buy anything cheap. This mat is really good quality and heavyweight, feels like it will last."*
<http://www.screwfix.com/p/monument-tools-monument-soldering-mat/45563>

OMAT Material Specification

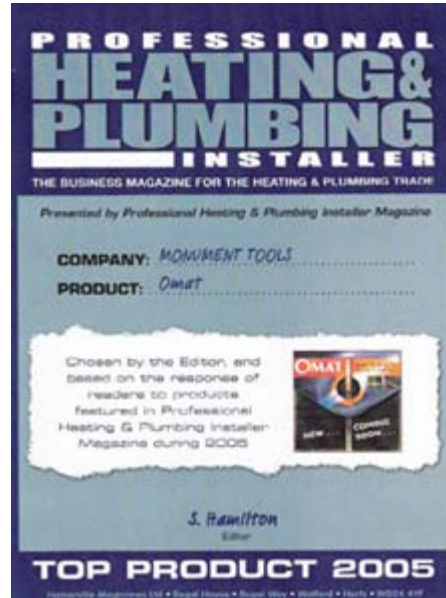
Continuous temperature resistance up to 1000 degrees C. **1832°F**

Market Research

OMAT products, in relation to the US market, are quite different & new. Not only that, they have a proven track record and an enviable reputation amongst UK plumbers as **"The only Heat-Mat to use !!"**

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Professional Heating & Plumbing Installer
awarded OMAT Heat Shields top product for
2005



Often working in tight corners it is difficult to achieve the desired functionality without damaging the surrounding areas due the intense heat that is involved.

This is particularly true with regard to the very expensive kitchen units and luxury bathroom fittings that are widely used in today's new and refurbished buildings. OMAT Heat shields help you get into those awkward places with confidence

OMAT have developed a unique heat shield that fits neatly around the pipe to ensure maximum heat dissipation in the solder fitting and minimum heat escape to cause scorching or ignition of flammable material.

